

## **18 SEPTEMBER 2025**

## 2025 ORAL HEALTH PROMOTION CAMPAIGN: A COLLABORATIVE INITIATIVE BY LEPHALALE MUNICIPALITY & DEPARTMENT OF HEALTH

The Lephalale Municipality, in partnership with the Department of Health, announced the launch of the 2025 Oral Health Campaign, currently that took place at Marapong Library. This important initiative is designed to enhance public access to essential health services by promoting improved oral hygiene and overall health within the community.

Through this campaign, both the Lephalale Municipality and the Department of Health reaffirm their commitment to delivering health services directly to the people. By focusing on education and preventive measures, the campaign seeks to empower residents with the knowledge and tools necessary to maintain good health. The outreach program aims to serve approximately 700 individuals throughout the Waterberg District, targeting children attending creches, learners in primary schools, and members of the wider rural population.

As part of the campaign's comprehensive health focus, a variety of free services will be made available to the public. These include oral health education and screenings, HIV testing, screening for hypertension (HPT) and diabetes mellitus (DM), as well as mobile clinic services providing general health consultations, among others.

This initiative forms a critical component of the ongoing efforts to ensure accessible, preventative healthcare reaches underserved rural communities. Residents are strongly encouraged to participate and take full advantage of the free health services and educational resources being offered.

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**Issued By Lephalale Local Municipality Communication Unit**